



17TH ANNUAL BULL SALE

.....
MARCH 11 & 12, 2021

DLMS FARMGATE TIMED ONLINE SALE

MARCH 11-12, 2021

BLUSHROSE

ANNUAL BULL SALE

AT THE FARM NEAR UNITY SASKATCHEWAN
ON DLMS FARMGATE TIMED ONLINE SALE

SALE DAY PHONES

Corey Bloder 306-228-1456
Alan Bloder 306-228-7056
Dwayne Flasch 306-228-8899
Justin Glessman 403-362-1934
Kim Hoffman 306-210-8308

SALE STAFF

Don Oberg..... 780-678-6926

First Class Marketing
Darnell Fornwald 403-795-8030
Shay Martindale 780-812-4581

FARM GATE TIMED AUCTION

DLMS.ca
Mark Shologan 780-699-5082
Whitney Bosovich DLMS 780-991-3025

ACCOMMODATIONS

Prairie Moon Inn & Suites UNITY 866-982-9233
Armada Inn Motel UNITY 306-228-2603



SCHEDULE

Sale Starts March 1110:00 a.m. CST
Sale Ends March 12 6:00 p.m. CST
Location: At the Farm Unity, Saskatchewan
on DLMS Farmgate Timed Online Sale

ONLINE CATALOGUE

View Catalogue Online at:
DLMS.CA
buyagro.com
firstclasscattlemarketing.com
Blushrose Simmental Farm Facebook Page

DIRECTIONS

FROM UNITY:
Travel 7 miles East on Highway 14, then 6 ½ miles North on Swarthmore Road.
OR Travel 6 miles North on Highway 21, then 6 miles East on Wasteena Road, and a ½ mile north.

INSURANCE

Stockmens Insurance will be available sale day
Larry Toner Ag Services 306-834-7652



Corey Bloder, Alan & Heather Bloder UNITY SASKATCHEWAN
corey 306-228-1456 / alan 306-228-7056 / email blushrose17@gmail.com

FIND US ON FACEBOOK

**95% OF OUR BULLS SELL TO COMMERCIAL CATTLEMAN,
90% OF OUR BULLS SELL TO REPEAT CUSTOMERS!**

OUR BULLS ARE AFFORDABLE AND WILL SUIT EVERYONE'S NEEDS!

Welcome to our 17th Annual Bull Sale! As we look back at the year we have just experienced, we recognize the many highs and lows that we have endured in the so-called world we live in. Whether it was the uncertainty of the future, and not knowing what to do in the tough situation we were thrown into, I can't say I've ever been so happy to be in Agriculture!

As we learn to live with this new pandemic, this year we have decided to change the sale format to Farm Gate Timed Auction on DLMS in order to follow the restrictions that have been set forth by our government, and to consider the health and safety of our friends and customers. The format of the sale doesn't change a thing, we are still going to have a bull sale, and the sale offering has been as strong as ever!

If anything, we have dedicated more time, effort, and really dug in deep to bring you this extraordinary set of bulls this year. We feel that this is strong representation of our breeding program and we strive to provide the best possible genetics to our customers. We aren't the largest seedstock producers in the world but we believe in quality over quantity.

While talking with many commercial cattlemen over the last year, many things come into perspective when choosing their next herd bull. With the main goal in mind of producing the most beef possible, being as efficient, profitable, and sustainable. Keep in mind, everyone has certain aspects they are trying to improve on, we find ourselves raising a diverse group of bulls to match different cattleman's operations. We believe that delivering as many cattle as possible to clientele allows us to understand their needs and desires and helps us meet those requirements. Our bulls have gone to many different environments, feed programs, and every type of cow herd. One thing for certain is the quality keeps getting better as we put our philosophies to work.

This year we have put together the largest pen of bulls we have ever raised! We had the rare opportunity to purchase a larger quantity of pasture this past year which has allowed us to keep the bull calves together in two different pasture groups. We found by doing this, it has allowed the bull calves to be more consistent, having all shared the same environment and same type of grass over the summer months.

We would like to express our sincere gratitude to everyone who has purchased or showed interest in our program over the years. Your support and confidence in our livestock, it is a gratifying feeling and we strive to produce quality seed stock for our customers. Without all of you, we would not be able to operate! Also, we would like to thank everyone who played a huge part in making this sale happen year after year, from sorting cattle, working cattle, or preparing the cattle from picturing to videoing, we can't thank you guys enough!

Videos will be available for viewing on DLMS and Farm Gate Timed Auction. If we can be of any assistance, feel free to call either one of us, or any of our sale staff, to go over the offering and to discuss your bull needs. We welcome you to come and tour the offering in advance so you have the ability to view the dams and sires that we have on hand.

Best Regards, Corey & Alan



How to Participate in this DLMS Farm Gate Timed Auction with Extended Bidding:

1. Visit <https://farmgatetimeductions.ca> , click the LOGIN/REGISTRATION button. First time users will select the REGISTER button from this page. Fill out the registration form to sign up for a free user account and it allows you to select a username and password for use on all Farm Gate Timed auctions. This program will send you text and email messages whenever there is activity on your favorite lots or someone challenges your proxy bid and this is why you will be asked for both your current email and cell phone number. If you are a past participant in the Farm Gate Timed auctions simply enter your user name and pass word to continue. This takes you to a list of both current and upcoming Farm Gate Auctions.
2. You can choose your favourite lots in this sale at this time and the program will allow you to open either all sale lots or just your favorite lots on your screen. Any time there is active bidding on a lot you have identified on your favorite list you will get a text and/or an email noting this activity.
3. The program allows you to place a proxy bid on any sale lot. This in fact protects your interest in any lot of interest for you to a specified dollar value you set, when you may not be able to give 100% attention to the sale. If the lot has a \$2000 bid on it and you place a proxy bid of \$3500 into the system, the computer will bid \$2100 for you but if some one else bids \$2200, the computer will again bid for you, this time at \$2300. The system will look after your interest to a maximum of \$3500. If another bidder is on at \$3600, your proxy will no longer be effective and you will no longer have the winning bid on this lot without once again logging in and bidding again or moving your attention to a second lot of interest.
4. At Closing time of the sale the entire sale will extend bidding for 5 minute if a bid is placed on any lot in the sale. Any bid received after 6 PM will extend the sale by 5 minutes from the time of that bid. When no bidding occurs for 5 min the computer will declare the sale finished.
5. Within 24 hours of the sale close the Sale consignor will contact all winning bidders to arrange payment, transfer of pedigrees and delivery/Pick up of your lot.

If you require assistance with using the new DLMS Farm Gate web site, if you don't understand how to create a favorites list, if you can't figure out the proxy bid or you just plain want to bid via phone, please talk to any of the DLMS team or Sale Consignors.

What is Racehorse Style Close?

Racehorse style sale close is when the entire sale stays open in extended bidding. This type of sale allows you as the bidder to change to a different lot within the same sale if the bidding has gone in to extended bidding.

How will Extended Bidding works?

When we get to the close out end time the clock for close extends with any bid placed with less than 5 min on the clock. This type of extended bidding turns the end time to more of a soft time. Extended bidding allows bidders to compete in lots like a real auction and give all bidders the same time to make a decision. Always follow the clock to see how much time remains in the sale you are interested in.



Bull Selection Sight-Unseen

If you are unable to view the offering prior to sale day, but are interested in the offering, please give Corey or Alan a call and we will personally go over which bulls we think would work in your operation. Call prior to the sale to discuss what we have to offer.



BRSF FB ELLIOTT 19H

**

H FULL FLECKVIEH | 9/1/2020 | CA-1326349 | BRSF 19H

01

BDJL FF ZORRO
R-FIVE ELLIOTT 15E
R-FIVE BEVERLEY 81B

ANCHOR D TRUE GRIT 520Y
BRSF SCARLET 3D
G-SEVEN MISS 49U

ROONIK
BDJL LEGEND'S REPLICA
VIRGINIA FINEWINE 289X
R-FIVE PENNY
ANCHOR D VENOM 111W
ANCHOR D AEGINA 52L
G-SEVEN POL ROCKET 12P
BAR 5 MS DETROIT 820H

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|-----|------|------|-----|-----|------|-------|------|-----|------|
| 104 | 1060 | 1480 | 3.9 | 6.7 | 89.6 | 129.8 | 85.2 | 4.4 | 40.4 |

Full Fleckvieh. Non – Diluter. Starting out with the highest weaning bull of this year's calf crop! What can we say, his dam 3D knows how to work! The first daughter sold in our 2019 sale to Creekside Cattle Company in Eden, Manitoba while her second calf was retained and just calved with a perfect udder! You'll notice the next three lots are all off the same cow family and donor 49U, who is currently being flushed as we speak! 19D is a powerful, well structured, with incredible amount of pigment. A weaning weight of 1060 lbs can guarantee that he is going to produce some very high yielding offspring. His sire Elliot continues to stamp them all the same with the double goggles, moustaches, and liver red. Ranked top 1% for MWWT, top 5% for Milk just to name a few, fantastic numbers, even better in real life!



MATERNAL GRAND DAM TO LOT 1, 2 & 3
G-SEVEN MISS 49U



UDDER OF FULL SIB TO LOT 1

lot
02



BRSF FB ELLIOTT 64H

** H FULL FLECKVIEH | 21/1/2020 | CA-1330636 | BRSF 64H

BDJL FF ZORRO
R-FIVE ELLIOTT 15E
R-FIVE BEVERLEY 81B

ANCHOR D NITRO 177W
BRSF MS BLUSHROSE 52Z
G-SEVEN MISS 49U

ROONIK
BDJL LEGEND'S REPLICA
VIRGINIA FINEWINE 289X
R-FIVE PENNY
GIBBY'S TNT
ANCHOR D SPICE GIRL 177U
G-SEVEN POL ROCKET 12P
BAR 5 MS DETROIT 820H

02

BRSF FB ELLIOTT 38H

** H PUREBRED | 13/1/2020 | CA-1330453 | BRSF 38H

BDJL FF ZORRO
R-FIVE ELLIOTT 15E
R-FIVE BEVERLEY 81B

ANCHOR D TRUE GRIT 520Y
BRSF LADY ALEXIS 70C
G-SEVEN MISS 49U

ROONIK
BDJL LEGEND'S REPLICA
VIRGINIA FINEWINE 289X
R-FIVE PENNY
ANCHOR D VENOM 111W
ANCHOR D AEGINA 52L
G-SEVEN POL ROCKET 12P
BAR 5 MS DETROIT 820H

03

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK | BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|------|-------|------|-----|------|----|-----|------|-----|----|------|-------|------|-----|------|
| 94 | 900 | 1290 | 6.5 | 4.9 | 77.9 | 112.2 | 74.4 | 6 | 35.4 | 93 | 850 | 1320 | 5.5 | 5 | 69.9 | 101.5 | 71.7 | 5.5 | 36.7 |

Full Fleckvieh. Non-Diluter.

Take a peek at this guy! If you're into colour, double goggles, and moustaches, this guy is for you. His Dam and Sire are all coloured the same and it shows with how 38H is built. Long bodied, lose hided, and depth of body is what you will admire about him. His full brother sold in last year's sale to Dalyn Woloshyn, and the brother before sold to Richard Yasieniuk at Hafford. Like I have said before, cow families are important and it shows with the last three lots!



FULL SIB TO LOT 3
BRSF 82G - SOLD TO DALYN WOLOSHYN



lot
03

lot
04



Full Fleckvieh. Non-Diluter.
37H could very well be one of the stoutest and thickest bulls in the pen. He has always had the herd bull look to him from a young age. He has tons of middle, depth of body, and super long. His mother is turning into a wonderful cow and has really grown on us the last few years. His full sister sold in last year's sale to Jim & Desire Matson at Bluffton. 37H is one you need to see in person to admire him for yourself. He's a neat individual.

BRSF FB ELLIOTT 37H

04

BRSF FB ELLIOTT 56H

05

** H FULL FLECKVIEH | 13/1/2020 | CA-1330457 | BRSF 37H

** H PUREBRED | 26/1/2020 | CA-1330456 | BRSF 56H

BDJL FF ZORRO
R-FIVE ELLIOTT 15E
R-FIVE BEVERLEY 81B

GIBBY'S REAL DEAL 25T
BRSF LADY RADIANCE 23D
BRSF MS RADIANCE 7B

ROONIK
BDJL LEGEND'S REPLICA
VIRGINIA FINEWINE 289X
R-FIVE PENNY
GIBBY'S NICHOLAS 302N
GIBBY'S NABRISKA 16N
BGS RADIANCE 38Z
DIAMOND J ROXY 27W

BDJL FF ZORRO
R-FIVE ELLIOTT 15E
R-FIVE BEVERLEY 81B

CROSSROAD RADIUM 789U
BRSF LADY CRACKER 20D
BLUSHROSE CRACKER 50B

ROONIK
BDJL LEGEND'S REPLICA
VIRGINIA FINEWINE 289X
R-FIVE PENNY
MF MR. EVAN 14P
CROSSROAD PANDITA 308P
ANCHOR D TRUE GRIT 520Y
DIAMOND J CRACKER 41U

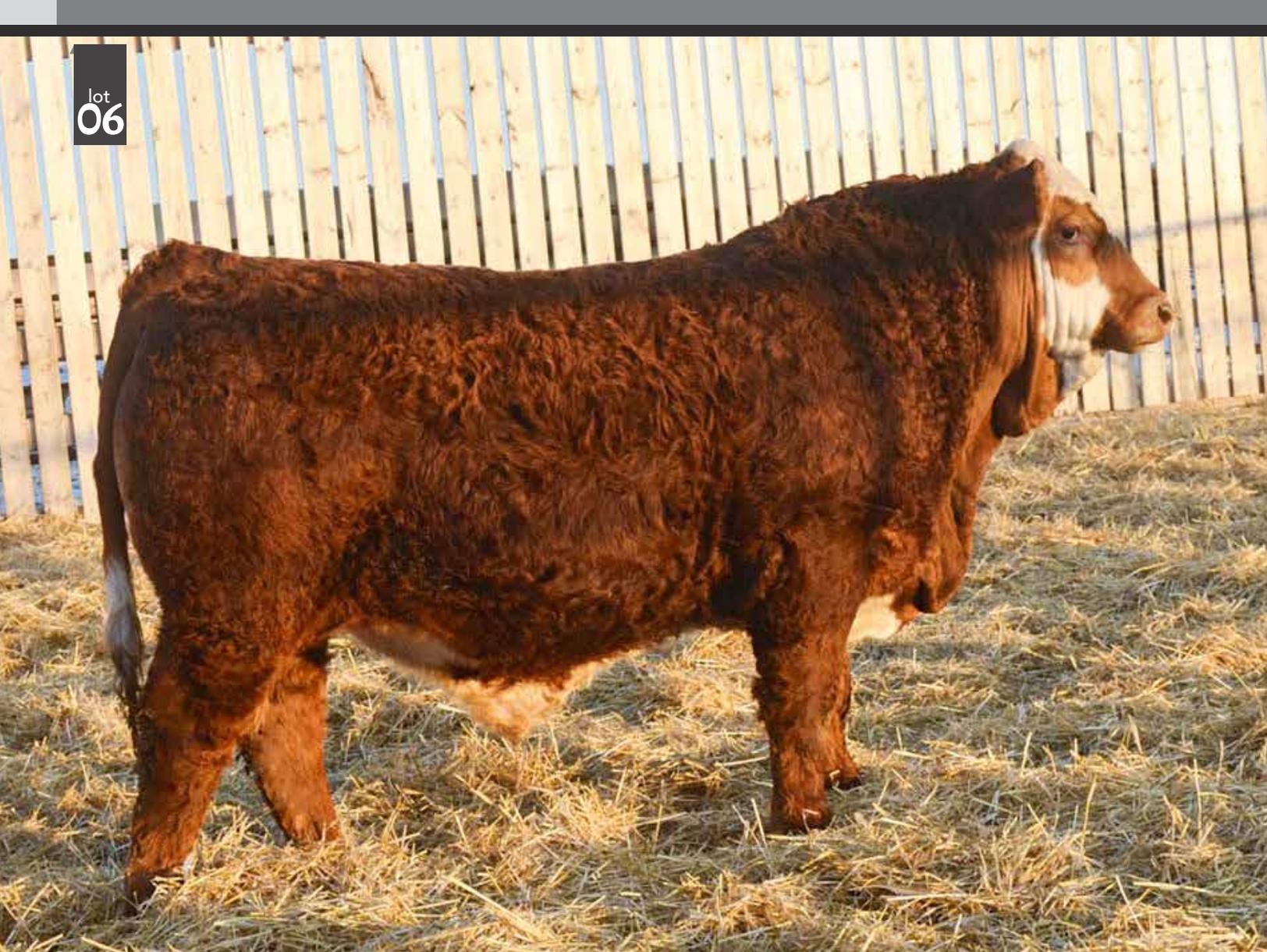
| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK | BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|------|------|-----|-----|----|-------|------|-----|------|----|-----|------|----|-----|------|-------|------|-----|------|
| 90 | 1000 | 1440 | 6.6 | 4.7 | 82 | 117.1 | 82.2 | 4.3 | 41.2 | 89 | 900 | 1320 | 6 | 4.4 | 76.8 | 108.3 | 76.6 | 3.9 | 38.2 |

Full Fleckvieh. Non-Diluter

It's hard not to stop and look at this guy when touring through the bull pen. He simply has the look. Length of spine, deep ribbed, and plain out good is just a few things to describe him. A nice moderate birthweight of 90 lbs means he will calve really nice, and get up and grow. His mother is a hard-working cow that is painted just like himself. She is very unique and has a perfect udder. A full brother sold in last year's sale to Kevin Liebert of Mayfair and shares the same cow family as lot 6.



lot
05



BRSF FB POL ELLIOTT 84H

**

P FULL FLECKVIEH | 28/1/2020 | CA-P1330451 | BRSF 84H

06

BDJL FF ZORRO
R-FIVE ELLIOTT 15E
 R-FIVE BEVERLEY 81B

 ANCHOR D TRUE GRIT 520Y
BLUSHROSE CRACKER 50B
 DIAMOND J CRACKER 41U

ROONIK
 BDJL LEGEND'S REPLICA
 VIRGINIA FINEWINE 289X
 R-FIVE PENNY
 ANCHOR D VENOM 111W
 ANCHOR D AEGINA 52L
 JNR'S POLLED CRACKERJACK
 DIAMOND J ROONIK 10S

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|------|-------|------|-----|------|
| 95 | 935 | 1310 | 3.4 | 5.2 | 80.1 | 115.3 | 78.4 | 2.9 | 38.4 |

Polled. Full Fleckvieh. Non-Diluter.

You might remember the good polled bull we sold two years ago to Oakview Simmentals, well here is his brother! 84B has a lot of advantages, the cow family he stems from, and being polled. The Cracker cow family would probably be in the top 2 of the fullblood cow families we have here at the farm. They have performance. Tons of milk, and are always weaning off the best calves year after year. He has tons of shape, deep ribbed, big top, and is going to make a fantastic herd bull! Breed him to whatever color of cows and he will do big things!



MATERNAL SIB TO LOT 6
 BRSF 827F - SOLD TO OAKVIEW SIMMENTALS

UDDER OF FULL SIB TO LOT 6

lot
07



BRSF FB POL BLUEPRINT 3H

**

P FULLBLOOD | 1/1/2020 | CA-PT1330471 | BRSF 3H

07

ANCHOR "T" RUSTY 59G
STARWEST POL BLUEPRINT
PHS HOMOZYGOUS XCEPTIONAL

RUK MR TRANSFORMER 108T
DIAMOND J ROXY 33W
DIAMOND J RAMBA 22S

KLONDIKE GOLD RUSH 418B
ANCHOR "T" HELGA 10Y
CHAMPS BRAVO
WCC WELLS' PLD TALULAH 7T
SU ROCKY 223R
OPS LEMON GIN 4R
REDNECK RAMBO 27J
RUK MISS 31J

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|------|-----|------|-------|------|-----|------|
| 91 | 940 | 1440 | 11.9 | 3.8 | 67.5 | 100.2 | 74.1 | 8.7 | 40.3 |

Non-Diluter . Polled. Fullblood
Footnotes shared with Lot 8



lot
07



SIRE TO LOT 7 & 8
STARWEST POL BLUEPRINT



BRSF FB BLUEPRINT 1H

**

P/S FULLBLOOD | 1/1/2020 | CA-ST1330472 | BRSF 1H

08

ANCHOR "T" RUSTY 59G
STARWEST POL BLUEPRINT
 PHS HOMOZYGOUS XCEPTIONAL

RUK MR TRANSFORMER 108T
DIAMOND J ROXY 33W
 DIAMOND J RAMBA 22S

KLONDIKE GOLD RUSH 418B
 ANCHOR "T" HELGA 10Y
 CHAMPS BRAVO
 WCC WELLS' PLD TALULAH 7T
 SU ROCKY 223R
 OPS LEMON GIN 4R
 REDNECK RAMBO 27J
 RUK MISS 31J

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|----|-----|------|-------|------|-----|------|
| 89 | 860 | 1400 | 8 | 4.6 | 74.7 | 109.8 | 77.7 | 6.2 | 40.3 |

Non-Diluter . Polled/Scurred. Fullblood

You might remember the good polled bull we sold two years ago We decided a few years ago to take our good cow 33W down to get flushed at Bow Valley! She was flushed twice and these two guys are the results of the first go around! When you see the momma cow in person, you'll realize how much body there really is. She is extremely broody, and just a complete powerhouse. The depth of body that these two poses is absolutely amazing. Big ribbed, tons of meat to them, and everything you would hope for. With having Rusty, Bravo and Rocky, Rambo on the bottom, it's an intriguing combination that is bound to workout. Blueprint has worked really well for us so far raising some real good females, they are beautifully uttered females and are starting to really blossom as they reach their prime. Sons off of 33W have sold to XXX Farms at Kitscoty, as well as Pemlock Simmentals at Westlock. We believe that these two will be very beneficial to building strong cow families and to also thrive in the commercial field building steers.



DAM OF LOT 7, 8, 9, 10
 DIAMOND J ROXY 33W

lot
09



BRSF FB DIRTY HARRY 5H

** H FULLBLOOD | 1/1/2020 | CA-T1330475 | BRSF 5H

09

VIRGINIA WALKER 97W
SIBELLE DIRTY HARRY 25Z
SIBELLE GOLDA

CHAMPS ROMANO
VIRGINIA MS. NECKLACE 97N

PRL HOUSTON 005H
SIBELLE AZALEE

RUK MR TRANSFORMER 108T
DIAMOND J ROXY 33W
DIAMOND J RAMBA 22S

SU ROCKY 223R
OPS LEMON GIN 4R
REDNECK RAMBO 27J
RUK MISS 31J

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|------|-------|------|-----|------|
| 93 | 815 | 1325 | 7.1 | 4.9 | 73.2 | 110.8 | 73.6 | 4.2 | 37 |

Non-Diluter, Fullblood
Footnotes shared with Lot 8

Weights

- * Weaning weights were taken October 10, 2020
- * Yearling weights were taken January 30, 2021
- * Pictures were taken December 10 - December 28



SIRE TO LOT 9 & 10
SIBELLE DIRTY HARRY

lot
10



Non-Diluter. Fullblood.

Here is the second flush from 33W! These real good Dirty Harry son's standout like a sore thumb in the bull pen. You get behind them and you can't believe how wide they are and how thick they have become. The momma cows who raised these guys were all second calvers who did a fantastic job at raising these guys! Driving past the pasture with black cows and fullblood calves really made you take a second glance! These three would make excellent additions to any commercial herd and would especially make a big impact on those buckskin or red herds!

BRSF FB DIRTY HARRY 7H

**

H FULLBLOOD | 1/1/2020 | CA-T1330476 | BRSF 7H

10

| | |
|---|--|
| VIRGINIA WALKER 97W SIBELLE DIRTY HARRY 25Z SIBELLE GOLDA | CHAMPS ROMANO VIRGINIA MS. NECKLACE 97N PRL HOUSTON 005H SIBELLE AZALEE |
| RUK MR TRANSFORMER 108T DIAMOND J ROXY 33W DIAMOND J RAMBA 22S | SU ROCKY 223R OPS LEMON GIN 4R REDNECK RAMBO 27J RUK MISS 31J |

| | | | | | | | | | |
|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|-------------|
| <u>BW</u> | <u>WW</u> | <u>YW</u> | <u>CE</u> | <u>BW</u> | <u>WW</u> | <u>YW</u> | <u>MWW</u> | <u>MCE</u> | <u>MILK</u> |
| 92 | 875 | 1340 | 5.9 | 5.8 | 86.1 | 130.4 | 80.1 | 3.5 | 37 |

TERMS & CONDITIONS

These bulls will sell under the standard terms and conditions set forth by the Canadian Simmental Association.

100% FULLY GUARANTEED

We guarantee to provide you with a sound breeding bull. Should any bull fail to be a satisfactory breeder, he will be replaced with a bull of equal value or a credit will be given towards a purchase of another bull, or money back guarantee. If you have a problem with your purchase, please notify us immediately. It's our goal to get your cows bred in a timely manner.

IN HERD SEMEN INTEREST

Blushrose Simmental Farm reserves the right to collect semen for in herd use only, on any bull in our sale. Semen would be collected at our expense and buyers convenience.

DEVELOPMENT

All bulls are developed on a 14% Bull Pellet from New Life Mills at Clavet. Along with their TMR consisting of chopped hay, Brown Oats, and Barley Silage. The bulls are supplied with free choice onyx mineral.

HEALTH

All the bulls have been on a total herd health program, and have been vaccinated with the following vaccinations:

- Ivermectin at Weaning
- Cyclence throughout winter
- Fusogard at Weaning & Prior to Delivery
- Pyramid 5 Presponse at Weaning
- Fermicon 7 – Somnugen at Weaning
- Vitamin AD prior at Weaning and in May

All bulls will be Semen Tested prior to the sale by a licensed Veterinarian. Sale day weights and scrotal measurements will be available prior to sale.

DELIVERY

Free Delivery in Saskatchewan, Alberta, and Manitoba. Other delivery options can be made to other central points. Bulls may be left at farm free of charge until April 10th. After that we ask you plan to have your purchases delivered or picked up. We ask that all bulls staying at the farm be insured. Call to arrange other options. We will try our best to deliver your purchases directly to your yard.



BRSF FB ELLIOTT 55H

**

H FULL FLECKVIEH | 17/1/2020 | CA-1326347 | BRSF 55H

11

BDJL FF ZORRO
R-FIVE ELLIOTT 15E
R-FIVE BEVERLEY 81B

ANCHOR D IMAX 250Y
BLUSHROSE MS ADEL 325 A
BLUSHROSE ROXY 25Y

ROOINIK
BDJL LEGEND'S REPLICA
VIRGINIA FINEWINE 289X
R-FIVE PENNY
HEMR SAMURAI 7S
DORA LEE ELEXIS
G-SEVEN POL ROCKET 12P
DIAMOND J CRACKER 41U

Full Fleckvieh. Non-Diluter. When touring pastures this past summer, this was the calf that always caught your attention! Dark liver red, and tons of eye appeal, he was a looker. His mother 325A is a very broody female who has tons of milk and performance. The Imax daughters have really worked well for us as they mature into their prime. If you pay attention to his numbers, he has a modest 88 lb birthweight and tons of performance with his Weaning weight of 930! He will calve nice, and they will get up and grow. 55H is a complete package as you can raise and is a very intriguing individual as he continues to grow into a herdbull. He has the awesome cow pedigree, and of course another Elliott son, easy decision!

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|------|-----|------|-------|------|-----|------|
| 88 | 930 | 1390 | 11.1 | 4.2 | 80.8 | 114.4 | 79.2 | 7.8 | 38.8 |

GUEST CONSIGNORS

We would like to thank Dwayne Flasch for running some purebred cows on lease at Blushrose! As well as allowing us to use some of his commercial cows for our embryo program! We have enjoyed the time spent together thus far, whether its grain farming, running cows together, or just having a good time in the calving barn, we appreciate all you do to help us out on a daily basis and can't wait for what the future holds in this partnership! Thanks Dwayne.

We would like to welcome Maris and Justin Glessman into the sale this year with their first consignment! Maris and Justin live at Brooks, AB and have some cows here at BRSF. Justin works at Bow Valley Genetics at Bassano, while Maris is a Teacher in Brooks! Thanks for trusting us with your cattle and being great friends!

lot
12



BRSF FB ELLIOTT 47H

** H FULL FLECKVIEH | 16/1/2020 | CA-G1330458 | BRSF 47H

BDJL FF ZORRO
R-FIVE ELLIOTT 15E
 R-FIVE BEVERLEY 81B

 ANCHOR D TRUE GRIT 520Y
BRSF LADY RONA 50D
 BLUSHROSE MS RONA 21R

ROONIK
 BDJL LEGEND'S REPLICA
 VIRGINIA FINEWINE 289X
 R-FIVE PENNY
 ANCHOR D VENOM 111W
 ANCHOR D AEGINA 52L
 ANCHOR D DEGLO 66L
 BLUSHROSE MS HOLLY 304H

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|------|-------|------|-----|------|
| 88 | 875 | 1280 | 5.7 | 4.5 | 71.8 | 107.1 | 71.3 | 5.5 | 35.4 |

12

BRSF FB ELLIOTT 49H

** H FULL FLECKVIEH | 16/1/2020 | CA-1330676 | BRSF 49H

BDJL FF ZORRO
R-FIVE ELLIOTT 15E
 R-FIVE BEVERLEY 81B

 MFI REGENT 9053
DOUBLE BAR D BARBL 119Z
 DOUBLE BAR D BARBL 92W

ROONIK
 BDJL LEGEND'S REPLICA
 VIRGINIA FINEWINE 289X
 R-FIVE PENNY
 PRL PORTERHOUSE REGENT
 MFI LITTA 4035
 DOUBLE BAR D EVEREST 4R
 MRLN BARBL

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|------|------|-----|-----|------|-------|------|-----|------|
| 86 | 1000 | 1415 | 5.1 | 4.2 | 78.7 | 115.4 | 79.4 | 1.8 | 40 |

13

Full Fleckvieh. The cattle business is all about the pounds and with that said, 49H can push those weaning weights up and leave some extra cash in your pockets! 1000 lb weaning weight but a nice easy 86 lb birthweight means calving ease and growth. Coloured like a red baldy and full pigment, how can you go wrong! His mother is a deep bodied Z cow who has really shown what she can do to earn her keep on the farm. Back to Everest and Regent, it was a no brainer to see what she could do bred to Elliott. Breed this guy to any cow and he's sure to do some big things.



lot
13

lot
14



BRSF FB ELLIOTT 33H

14

** H FULL FLECKVIEH | 12/1/2020 | CA-1330450 | BRSF 33H

BDJL FF ZORRO
R-FIVE ELLIOTT 15E
R-FIVE BEVERLEY 81B

ANCHOR D TRUE GRIT 520Y
BRSF BEECH 15B
BEECH BROS XANTHIPPE 32X

ROOINIK
BDJL LEGEND'S REPLICA
VIRGINIA FINEWINE 289X
R-FIVE PENNY

ANCHOR D VENOM 111W
ANCHOR D AEGINA 52L
DOUBLE BAR D HEMI 201T
EAGLE-RDGE UNBELIEVABLE1U

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|----|-------|------|-----|------|
| 94 | 910 | 1360 | 5.2 | 4.8 | 72 | 103.3 | 73.4 | 3.2 | 37.4 |

BRSF FB ELLIOTT 100H

15

** H FULL FLECKVIEH | 3/2/2020 | CA-G1330454 | BRSF 100H

BDJL FF ZORRO
R-FIVE ELLIOTT 15E
R-FIVE BEVERLEY 81B

ANCHOR D TRUE GRIT 520Y
BRSF LADY GRIT 90C
DIAMOND J ROXY 74W

ROOINIK
BDJL LEGEND'S REPLICA
VIRGINIA FINEWINE 289X
R-FIVE PENNY

ANCHOR D VENOM 111W
ANCHOR D AEGINA 52L
RUK MR TRANSFORMER 108T
DIAMOND J HOUSTON 103S

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|------|-------|------|-----|------|
| 95 | 830 | 1210 | 4.7 | 4.8 | 68.2 | 102.7 | 67.8 | 3.9 | 33.7 |

Full Fleckvieh. Here is a $\frac{3}{4}$ brother to lot 14, again, another True Grit female bred to Elliott. 100H is an interesting calf that you will really enjoy seeing move. Great set of feet under him and incredibly well balanced! His mother raised an awesome calf a few years ago that went to Applins at Marengo. She is a perfect uddered female who has no problem earning her keep. Tons of milk and performance stacked in this pedigree, wait till you see him!



lot
15

lot
16



Full Fleckvieh. Non-Diluter.
The nicest thing about raising bulls is knowing that there is an awesome cow behind them. 15C was a female we bought out of the Draves Dispersal many years back and we are really happy with how she has been raising calves. One of the best uddered females by far! 63H is hard to miss in the bull pen, he is well structured, and one of the deepest calves you'll find. Many of these Elliott calves are full siblings to what we sold last year. A full brother sold to Sinister Simmentals of Spiritwood in last year's sale.

BRSF FB ELLIOTT 63H

**

H FULL FLECKVIEH | 20/1/2020 | CA-1330452 | BRSF 63H

16

BDJL FF ZORRO
R-FIVE ELLIOTT 15E
R-FIVE BEVERLEY 81B

SOUTHSEVEN MR ADONIS 96Z
M&S MS STUEY 15C
M&S MS 24A

ROONIK
BDJL LEGEND'S REPLICA
VIRGINIA FINEWINE 289X
R-FIVE PENNY

BLCC MR ADONIS 30X
SOUTH SEVEN MISS 70S
M&S MR METRO 2Y
M&S MISS SHAW 27U

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|------|-------|------|-----|------|
| 90 | 960 | 1360 | 7.2 | 4.1 | 78.1 | 111.9 | 75.8 | 6.1 | 36.7 |





BRSF FB POL BATMAN 45H

P FULL FLECKVIEH | 15/1/2020 | CA-P1335364 | BRSF 45H

17

DOUBLE BAR D SPITFIRE 20X
STARWEST POL BATMAN
FGAF SHEENA 843Y

SBSF IRONMAN 29B
DOUBLE BAR D FEATHER 49F
DOUBLE BAR D FEATHER 147A

DOUBLE BAR D EVEREST 103U
VIRGINIA MS TREASURE 4T
ALLM COLOSSAL 25U
ANCHOR D SHEENA 138S
IPU ROMANO 90X
WXR MS PASO 26P
MFI JEREMIAH 9022
DOUBLE BAR D FEATHER 43W

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|------|----|-----|-----|------|
| 79 | 780 | 1220 | 6.8 | 3.5 | 68.6 | 98 | 66 | 4.6 | 31.7 |



DAM TO LOT 17
DOUBLE BAR D FEATHER 49F

Polled. Full Fleckvieh. Non-Diluter.

Some times in the middle of the day you will hear the same Moo coming from the bull pen, and every time it's the one and only Batman! Defiantly the most vocal guy in the pen. If he is at the watering bowl, he is belling, if he is at the scratcher, he is belling, he simply must love to hear himself. Last year we bought a few females from different places and his dam feather was one of those. She is a remarkable young cow who has a bright future at BRSF. With the combination of Spitfire, Colossal, Ironman, and Jeremiah, one thing is for certain, your guaranteed goodness. We believe that this guy would work well in the heifer pen with his 79 lb birthweight. He is one of the nicest fronted Fullbloods we have raised and a nice small head on him. As an added bonus of being polled, and non-diluter, he would work well with multiple breeds and colours. He's eye-appealing, and will get those cows or heifers calved out with ease. A unique combo, and an even better pedigree! Batman is your guy!

LOT
17

lot
18



Polled/ Scurred. Full Fleckvieh. Non-Diluter. Anyone that knows me will tell you that I am a big fan of the Imax females. They are well uddered, extremely smooth made, but also have enough performance coming from calving ease. Here is an awesome opportunity to acquire those characteristics the quickest way possible. The first kick at the can for his dam 807F proved nothing short of impressive. These Blueprint daughters are similar makeup as the Imax, you simply cannot have enough of them. Looking at his EPD's you will notice that he is top 5% for calving ease and top 1% for Milk. It's hard to fault a calf that is coloured this well and polled. I'd consider 28H as a hybrid, he can cover those mature and young cows but also be a no brainer in the heifer pen with his 78 lb birthweight. There is a lot of opportunity with this guy and we are really excited for what the future has to hold for him.

BRSF FB POL IMAX 28H

18

*** S/P FULL FLECKVIEH | 12/1/2020 | CA-P1330463 | BRSF 28H

HEMR SAMURAI 7S
ANCHOR D IMAX 250Y
DORA LEE ELEXIS

STARWEST POL BLUEPRINT
BRSF LADY BLUEPRINT 807F
DIAMOND J ROXY 13W

ANCHOR "T" IKON 1H
JB CDN KANANASKIS 4019
DORA LEE JAKE
DORA LEE ELECTRA
ANCHOR "T" RUSTY 59G
PHS HOMOZYGOUS XCEPTIONAL
RUK MR TRANSFORMER 108T
DIAMOND J METRO 5S

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|----|-----|------|------|------|-----|------|
| 78 | 910 | 1250 | 13 | 1.7 | 63.5 | 89.5 | 75.9 | 7.7 | 44.1 |

BRSF FF PREEMO 60H

19

** H FULL FLECKVIEH | 19/1/2020 | CA-1331377 | BRSF 60H

KYKSO HAPED
SHAWACRES PREEMO 52P
NELSIMM BIG GAYLE

GRINALTA'S HP KING 126S
KINDRED SPIRIT PRAIRIE 1F
KINDRED SPIRIT ELSA 35B

KYKSO HADAU
KYKSO PEDODI
NELSIMM BIGMAN
RU-DEV GAYLE
DFM MARCUS 14M
GRINALTA'S POLLED HASALZ
ELDANDI 907H
SHAWACRES RAZZHER 14U

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|------|-----|------|-----|------|
| 87 | 860 | 1230 | 3.9 | 5.6 | 72.9 | 103 | 69.1 | 1 | 32.6 |

Full Fleckvieh. Non-Diluter.

Last year we bought a handful of Full Fleck heifers from different sales and this guy's dam was one of those. For a heifer to raise a first calf with a 860 lb weaning weight, I think it's a real good first impression! Little different pedigree then your used to seeing from us with some south African bloodline on the top and King and Eldandi on the bottom side of the pedigree. 60H defiantly caught the eye of quite a few people in the pasture this summer and fit in really well with the rest of the crew. A unique opportunity to get on the band wagon of some real popular bloodlines from the past.



lot
19

lot
20



Fullblood. Non-Diluter.

Here is a nice calving ease fullblood calf that would make a great addition to someone's heifer pen or young cowherd. He was born to excel in the calving ease department with his low birthweight of 61 lbs. He came into the world small, but had tons of vigor at birth and was up and sucking within minutes. Again, off an impressive Dirty Harry female who is off one of our favourite cow families. He goes back to the great Remedy Bloodline that we sold to Pemlock Simmentals a few years ago. Top 5% for Calving Ease, and Top 2% for Birthweight!

BRSF FB IMAX 9H

**

H FULLBLOOD | 4/1/2020 | CA-S1330459 | BRSF 9H

20

HEMR SAMURAI 7S
ANCHOR D IMAX 250Y
DORA LEE ELEXIS

SIBELLE DIRTY HARRY 25Z
BRSF LADY MADELYN 828F
BRSF MS BLUSHROSE 41Z

ANCHOR "T" IKON 1H
JB CDN KANANASKIS 4019
DORA LEE JAKE
DORA LEE ELECTRA
VIRGINIA WALKER 97W
SIBELLE GOLDA
G-SEVEN POL ROCKET 12P
NCS MISS ROCHELLE 120R

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|------|------|------|------|-----|-----|------|
| 61 | 725 | 1100 | 13.1 | -0.8 | 48.1 | 66.3 | 64 | 7.5 | 39.9 |



SIRE TO LOT 18 & 20
ANCHOR D IMAX





BRSF RS CASH 17H

21

*** P PUREBRED | 7/1/2020 | CA-PG1330461 | BRSF 17H

CIRCLE G CASH 1C
KKH CASH 14F
 KKH MS SONYA 570C

 TER-RON ABSOLUTE 54D
BRSF LADY HOUSTON 849F
 BRSF LADY HOUSTON 55C

KWA FLYF RED MOUNTAIN 16Z
 SWAN LAKE NO SECRET 76A
 CROSSROAD CHEVALIER 163Z
 TRI K MS SONYA 36Y
 TER-RON ABSOLUTE 447B
 DEEG MS 54Y
 ANCHOR D TRUE GRIT 520Y
 BLUSHROSE MS TULSA 58X

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|------|-------|------|-----|------|
| 83 | 880 | 1410 | 8.2 | 2.4 | 72.9 | 113.1 | 68.1 | 5.8 | 31.6 |

Homo Polled. Non-Diluter. It's not too often I get this fired up about a bull calf, but this guy has it all! If you could imagine a style of bull I love the most, well, it's probably exactly how 17H looks. Structurally correct, well balanced, big topped, dark colour, and extreme width of body are some characteristics that represent this guy well. It's amazing how a first calf heifer can go out and produce a calf with a 880 lb weaning weight her first go at being a mamma cow. Lady Houston has a splash of fullblood way back in the pedigree and allows for some extra milk numbers extra jam, outcross pedigree, all while keeping calving ease! His sire Cash has proven himself on the first calf crop and we feel that this son of his has actually outproduced him himself. To be totally honest, I'm not sure this one should be leaving the farm. He is a great example of the style and kind of bulls we keep on breeding for and we believe he will do plenty good wherever he ends up. He is worth the drive to come and see for yourself, bulls this good don't come around every day.

Retaining 100 Straws of Semen for in-herd use.



LOT 21 - BRSF 17H



BRSF LADY HOUSTON 849F - DAM OF LOT 21

lot
22



BRSF RS CASH 124H

22

*** P PUREBRED | 11/2/2020 | CA-PG1330668 | BRSF 124H

CIRCLE G CASH 1C
KKH CASH 14F
 KKH MS SONYA 570C

 ANCHOR D BLACK BEARD 17A
BRSF LADY ELIANA 861F
 M&S MS STUEY 15C

KWA FLYF RED MOUNTAIN 16Z
 SWAN LAKE NO SECRET 76A
 CROSSROAD CHEVALIER 163Z
 TRI K MS SONYA 36Y
 LFE BS LEWIS 322U
 GARREN'S TIA DALMA 17X
 SOUTHSEVEN MR ADONIS 96Z
 M&S MS 24A

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|------|------|-----|-----|------|
| 87 | 750 | 1180 | 9.2 | 2.2 | 63.3 | 96.8 | 62 | 5.7 | 30.3 |

BRSF RS CASH 12H

23

*** P PUREBRED | 5/1/2020 | CA-PG1326350 | BRSF 12H

CIRCLE G CASH 1C
KKH CASH 14F
 KKH MS SONYA 570C

 NUG ROYAL RED 324A
BRSF LADY SATIN 811F
 SUNNY VALLEY SATIN 105X

KWA FLYF RED MOUNTAIN 16Z
 SWAN LAKE NO SECRET 76A
 CROSSROAD CHEVALIER 163Z
 TRI K MS SONYA 36Y
 LFE BLACK LAKOTA 385W
 TRIPLE C SMARTY PANTS R
 SUNNY VALLEY UP-ROAR 90U
 SUNNY VALLEY SATIN 22S

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|------|-------|------|-----|------|
| 81 | 825 | 1250 | 7.4 | 2.4 | 65.3 | 101.3 | 62.4 | 5.3 | 29.7 |

Homo Polled. Non-Diluter.

12H might have one of my favourite young red cows behind him as his mother. This cow family was one of the most influential red cow families for some time for us and have produced many females that we have retained in the herd. You will expect a nice clean, small, and tidy udder from these females that have style and eye appeal. Like the rest of the cash sons, expect easy calving on cows or heifers, and tons of growth. They will work on any type of female and any breed that you throw them into!



lot
23

lot
24



BRSF RS CASH 69H

24

*** P PUREBRED | 24/1/2020 | CA-PRS1330462 | BRSF 69H

CIRCLE G CASH 1C
KKH CASH 14F
KKH MS SONYA 570C

TER-RON ABSOLUTE 54D
BRSF LADY AMBER 860F
BRSF LADY AMBER 83C

KWA FLYF RED MOUNTAIN 16Z
SWAN LAKE NO SECRET 76A
CROSSROAD CHEVALIER 163Z
TRI K MS SONYA 36Y
TER-RON ABSOLUTE 447B
DEEG MS 54Y
NUG RECOIL 272Y
SIMMENTAL/SIMMENTAL

BRSF RS CASH 109H

25

*** P PUREBRED | 5/2/2020 | CA-PG1341286 | BRSF 109H

CIRCLE G CASH 1C
KKH CASH 14F
KKH MS SONYA 570C

TER-RON ABSOLUTE 54D
BRSF LADY RILLA 856F
BRSF LADY RILLA 11D

KWA FLYF RED MOUNTAIN 16Z
SWAN LAKE NO SECRET 76A
CROSSROAD CHEVALIER 163Z
TRI K MS SONYA 36Y
TER-RON ABSOLUTE 447B
DEEG MS 54Y
MR HOC BROKER
GGRR 14R RILLA 40X

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK | BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|----|-------|------|-----|------|----|-----|------|-----|-----|------|-------|------|-----|------|
| 86 | 735 | 1180 | 9.4 | 1.5 | 64 | 100.9 | 56.3 | 6 | 24.3 | 80 | 765 | 1120 | 9.3 | 1.4 | 69.6 | 108.5 | 61.1 | 6.2 | 26.3 |

Homo Polled. Non-Diluter.

109H is the last of the cash sons! Again, all these last 5 cash sons are all ¾ sibs! There is a good chance you could pick anyone of them and get the same results! His dam 856F is turning into one hell of a cow and again, has a picture-perfect udder. I can't get over how much we love these Absolute females in their first year of production. 80 lb birthweight with a respectful weaning weight, here is great option out of the Cash sons!



lot
25



BRSF RS FREADEY 106H

**

P PUREBRED | 5/2/2020 | CA-PG1330455 | BRSF 106H

26

KUNTZ SHERIFF 8A
RST FREADEY 16F
RST DAISY 18D

CROSSROAD RADIUM 789U
BRSF REECE 6D
BLUSHROSE MS REECE 43R

KUNTZ MARSHALL 12Y
PEACOCK'S LI'L NETTIE 23Y
SILVERLAKE BRUTE 18B
RST AVERY 19A
MF MR. EVAN 14P
CROSSROAD PANDITA 308P
KFFC HARLEY SOLWAY
SILVER SPRINGS HIBERNIA

Polled. Non-Diluter.

When we went up two years ago to the Peace Country, we couldn't help but bring home not only Cash, but also RST Freadey! We went for one and came back with both and we are so glad that we did. These Freadey calves have an extra rib to them and come small, but get up and go. 106H has the uniqueness of being off a fullblood cow which means some extra performance and bonus milk EPD's.

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|----|-------|------|-----|------|
| 90 | 965 | 1435 | 6.5 | 3.7 | 82 | 116.1 | 77.1 | 2.9 | 36.1 |

Over the last few years, we have noticed a fair share of Cattleman wanting a touch smaller Birthweights on the bulls they are buying. We have put that to mind and used some calving ease sires while still maintaining that growth and performance. You don't need the biggest cow to raise the best bulls, you just need a cow that puts her calf before herself! Every calf gets weighted right after they are born and anything that needs our assistance, loses its chance at making the bull pen the next year!

Here is a helpful system to assist you in selection!

Calving Ease Codes

- * Recommended for cows only
- ** Recommended for cows or larger framed heifers
- *** Recommend for heifers and cows



BRSF RS FREADEY 108H

**

P PUREBRED | 5/2/2020 | CA-PG1330673 | BRSF 108H

27

KUNTZ SHERIFF 8A
RST FREADEY 16F
 RST DAISY 18D

 SFM 24R
DIAMOND J SNAP 19W
 DIAMOND J QUORUM 7R

KUNTZ MARSHALL 12Y
 PEACOCK'S LI'L NETTIE 23Y
 SILVERLAKE BRUTE 18B
 RST AVERY 19A
 BF K030 RED SNAPPER
 SFM 49N
 HOOK'S RED QUORUM 55H
 DIAMOND J HOUSTON 38N

Homo Polled.

Thick is what comes to mind when viewing this guy! Dark pigment and maybe the hairiest calf to walk the 2021 bull pen. His mother is a W cow that has really outdone herself over the years. As she turns 12 this winter, she has raised calves that have sold to Laurenceson's, Gamache's, and a heifer calf to Pernitsky's, all while retaining multiple females in the herd. Tons of style, growth with calving ease, 108H will do a great job on many different kinds of females. He will make awesome females and be a game changer at calving.

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|------|-------|------|-----|------|
| 91 | 836 | 1315 | 8.1 | 2.4 | 74.4 | 115.2 | 68.5 | 5.8 | 31.3 |

HEIFERS LIKE THESE FOR SALE PRIVATE TREATY



BRSF 28G - SOLD TO LAKE BOTTOM CATTLE CO.



BRSF 86E - SOLD TO DIAMOND K CATTLE CO.



BRSF 32G - SOLD TO KULYK SIMMENTALS

lot
28



Polled. Non-Diluter.

What can I say about this guy, he might be one of the coolest made bulls this year. He has tons of shape, style, all while being a month younger than most of the bulls. One of the best things about him is how soft made he is, and just built like a cube. Deep sided, and deep flanked, flaws don't exist with him. His mother is an awesome Z cow that is off the one and only pol rocket bull that we love so much. If you're after a baldy and want something that will for sure get the job done, not sure there would be a better candidate then this Freadey son!



LOT 28 - BRSF 121H

BRSF RS FREADEY 121H

28

** P PUREBRED | 10/2/2020 | CA-PG1330632 | BRSF 121H

KUNTZ SHERIFF 8A
RST FREADEY 16F
 RST DAISY 18D

 G-SEVEN POL ROCKET 12P
BRSF MS BLUSHROSE 47Z
 BLUSHROSE MS NATALIE 2N

KUNTZ MARSHALL 12Y
 PEACOCK'S L'I'L NETTIE 23Y
 SILVERLAKE BRUTE 18B
 RST AVERY 19A
 IROC ROCKET 57K
 G-SEVEN MISS 2L
 MR CINDON 15H
 BLUSHROSE MS HOLLY 304H

BRSF RS FREADEY 97H

29

** P PUREBRED | 1/2/2020 | CA-PG1330663 | BRSF 97H

KUNTZ SHERIFF 8A
RST FREADEY 16F
 RST DAISY 18D

 TRIPLE T BRAVO
TRIPLE T MISS MATRIX 25E
 BIGHILLS MISS MATRIX 349W

KUNTZ MARSHALL 12Y
 PEACOCK'S L'I'L NETTIE 23Y
 SILVERLAKE BRUTE 18B
 RST AVERY 19A
 CHAMPS ROMANO
 TRIPLE T ROXY 222R
 DOUBLE BAR D MATRIX 121S
 BIGHILLS LADY PHARAO 132T

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK | BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|------|-------|------|-----|------|----|-----|------|-----|-----|------|-------|------|-----|------|
| 95 | 800 | 1230 | 7.6 | 3.5 | 70.8 | 105.7 | 64.8 | 4.6 | 29.4 | 95 | 960 | 1420 | 6.7 | 3.8 | 85.3 | 126.5 | 79.9 | 4 | 37.2 |

Polled. Non-Diluter.

Meat and potatoes are what this guy is made of! For a second calver to wean off her second calf at 960 lbs, I would say that's pretty damn impressive! Again, a red baldy calf off a fullblood cow means more performance and more milk. He has incredible EPD's and numbers all around. He is a dark pigmented calf that is dark red, almost black and a wonderful blaze face. These red baldies are worth their weight in gold and are some of the nicest groups of cattle to sell every fall.



lot
29

lot
30



Homo Polled.

We find ourselves with one of the younger calves in the pen. With no doubt, 111H has been catching up to the rest of the bulls in the pen! Another awesome Freadey son who is dark red in colour, loose hided, and all around good. When viewing him in person you will find that he gets out and moves great and is well balanced and phenomenal when comes to his feet structure. 111H is off of an awesome D cow who is a great milker and can really raise calves as she reaches her prime. Again, a nice modest 84 lb birthweight with a respectable 840 lb actual weaning weight! These Freadey crossed with the Recoil daughters are exciting to see produce!

BRSF RS FREADY 111H

** P PUREBRED | 7/2/2020 | CA-PG1330682 | BRSF 111H

KUNTZ SHERIFF 8A
RST FREADEY 16F
RST DAISY 18D

NUG RECOIL 272Y
BRSF LADY CLEMENTINE 19D
DIAMOND J SNAP 12W

KUNTZ MARSHALL 12Y
PEACOCK'S LI'L NETTIE 23Y
SILVERLAKE BRUTE 18B
RST AVERY 19A

IPU 52N ACCELERATOR 222U
NUG SHERRY 686S
SFM 24R
DIAMOND J ZIMA 33M

30

BRSF RS FINAL AFFAIR 129H

** P PUREBRED | 14/2/2020 | CA-PG1330694 | BRSF 129H

WHEATLAND FINAL AFFAIR
LWC FINAL AFFAIR 163D
LWC MISS RENDEZVOUS 183X

BGS RADIANCE 38Z
BRSF LADY MADISON 93C
BLUSHROSE MS ADEL 325 A

STF ROYAL AFFAIR Z44M
WHEATLAND LADY 212Z
RENDEZVOUS 536U
LWC MISS DIAMOND 366S

CROSSROAD RADIUM 789U
MS BGS KRISTAL 1S
ANCHOR D IMAX 250Y
BLUSHROSE ROXY 25Y

31

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK | BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|------|-------|------|-----|------|----|-----|------|------|-----|------|------|------|-----|------|
| 84 | 840 | 1380 | 9.6 | 2.3 | 70.8 | 109.5 | 62.6 | 5.4 | 27.2 | 87 | 840 | 1320 | 10.5 | 2.3 | 70.3 | 96.1 | 69.1 | 5.9 | 33.9 |

Polled.

Moderate framed Final Affair son with some colour! These red baldy females are worth their weight in gold and this guy will make them day in and day out! 129H is a real dandy in the bull pen for a middle of February calf. He is hairy, well structured, and off an awesome cow in 93C. His maternal grandma, 325A is one of our favourite cows and who is also the dam of the good Lot 11 bull! Black on the top side of the pedigree and fullblood on the bottom, it's like cross breeding within the Simmental breed. This guy has production written all over him and will put the red meat and muscle into his offspring and make some real fancy females at the same time.



lot
31

lot
32

BRSF RS RICKY 256H

*** P PUREBRED | 17/1/2020 | CA-PG1331379 | BRSF 256H

WS ALL-AROUND Z35
WS ALL ABOARD B80
 WS LITTLE SISTER W37

PEARL CIRCUIT BREAKER 69D
PEARL MISS CIRCUIT 93F
 PEARL CLASSY DANA 87D

WS BEEF KING W107
 CDI MS HIGH ROLLER 39W
 HOOKS SHEAR FORCE 38K
 DCR MS RIBEYE N72
 WHEATLAND CIRCUIT BREAKER
 SUNNY VALLEY MALIBU 36B
 MUIRHEADS THREE SIXTY 19X
 PEARL CLASSY 8Y

32

BRSF RS ESCOBAR 142H

** P PUREBRED | 20/2/2020 | CA-PG1330656 | BRSF 142H

MRL CAPONE 130B
ZSL MR ESCOBAR 49E
 ZSL MISS ELECTRIC 22Y

NUG RECOIL 272Y
BRSF ALEXA 26D
 BLUSHROSE MS STARQUEST30U

Homo Polled. Non-Diluter.

Meet Ricky, one of the most unique and interesting calves in the pen. His mother is a nice young red female who did a spectacular job on her first calf. She has a fantastic udder and has a very bright future here at BRSE. Little different pedigree going back to Circuit Breaker and off the great All Aboard bull from the states, he is an outcross for most cattleman in Canada. He's long as a freight train and has the look and special features to make him stick out among his pen mates. When you get behind him he has a ton of hip and top, and is deep sided as they come. Nice birthweight on this guy while weaning at 840 lbs. Good calving ease, good cow family, what more could you ask for.

33

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK | BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|----|------|-------|------|-----|------|----|-----|------|-----|-----|------|------|------|-----|------|
| 89 | 830 | 1310 | 8.6 | 3 | 87.5 | 130.6 | 64.7 | 5.1 | 20.9 | 90 | 700 | 1220 | 6.2 | 3.1 | 62.1 | 92.9 | 51.9 | 2.5 | 20.8 |

Homo Polled.

Late February calf who has continued to make big leaps in the bull pen. An attractive calf that is an Escobar son and off another awesome Recoil daughter. Unfortunately, we lost his 26D this fall to complications but we are thankful for multiple daughters that are retained in the herd! One thing about the Escobar calves is that they are great for calving ease but have the great strength of growing. They get up and go and you never have to worry about this sire group. The Capone, Electric Red crossed with the Recoil, and Starquest is bound for some topnotch genetics.

lot
33

lot
34



Homo Polled. Non-Diluter.

Another good red calf in the pen whose mother was purchased from Perlingers last fall. His dam 45E is a real good black female who is bred back early this year and did a fantastic job on her second calf. 2H is a soft made individual who has perfect feet under him and gets out there and struts his stuff. Homo polled and non-diluter gives you the opportunity to have 100% polled calves and never throw you a gray calf! Tons of hair on this guy and very eye appealing!

34

BRSF RS WAYNE 2H

**

P PUREBRED | 1/1/2020 | CA-PG1341945 | BRSF 2H

WHEATLAND BULL 388A
LAZY S THE GREAT ONE 99C
LAZYS BLK LINEDRIVE 116X

ACS CODE BLACK 520C
PEARL MISS B CODE 45E
PEARL BLACK MANDY 710T

WHEATLAND HIGH OCTANE169Y
WHEATLAND LADY 742 T
LAZYS BLK LINE DRIVE 601T
LAZY S BLACK 522S

WHEATLAND HIGH OCTANE169Y
DOY MISS TRUDY 248T
ACS YOU DA MAN 525R
PEARL MISS ZIMA 10N

| BW | WW | YW | CE | BW | VW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|------|-------|------|-----|------|
| 88 | 795 | 1310 | 6.9 | 3.4 | 77.3 | 121.3 | 61.5 | 3.6 | 22.9 |





BRSF BS FINAL AFFAIR 90H

** P PUREBRED | 30/1/2020 | CA-BPG1326348 | BRSF 90H

35

WHEATLAND FINAL AFFAIR
LWC FINAL AFFAIR 163D
LWC MISS RENDEZVOUS 183X

KUNTZ SUPER DUTY 4Y
BRSF LADY EMMA 25C
ERIXON LADY 117U

STF ROYAL AFFAIR Z44M
WHEATLAND LADY 212Z
RENDEZVOUS 536U
LWC MISS DIAMOND 366S
NCB RED SUSPECT 30S
MISS R PLUS 7037T
ANKONIAN RED CAESAR
DOUBLE BAR D AVA 47S

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|----|-------|-----|-----|------|
| 88 | 915 | 1360 | 3.8 | 5.4 | 82 | 119.9 | 70 | 1.4 | 29 |

Homo Polled. Hetero Black.

Well here we are. We like to call this guy Texas, if you notice his blaze, you'll see that it is in the shape of Texas. This guy's cow family is considered royalty at the farm. His Dam Emma is a perfect uddered female who raised the Lot 1 bull from last year's sale that sold to Lakeview Colony. His Maternal Grand Dam 117U is one of the best females that has ever walked BRSF and now is at Bow Valley being flushed at the age of 13 years old. A nice modest birthweight of 88 lbs allows you to throw this calf out with a bunch of cows and not worry about calving issues. Again, they are born small and get up and grow, just look at his weaning weight of 915 lbs! 90H is as good and functional as they come and we believe there are some big things to happen for this one!



MATERNAL SIBLING TO LOT 35
BRSF 14G - SOLD TO LAKEVIEW COLONY



GL SWAYZE 123H

36

** P PUREBRED | 10/2/2020 | CA-BPG1316468 | GLES 123H

R PLUS 5015C
R PLUS SWAYZE 7083E
 MISS R PLUS 4059B

ANCHOR D BLACK BEARD 17A
BRSF LADY SAVANNAH 37E
 BRSF BEECH 15B

WFL ABSOLUTE 51Y
 IPU MS. 56U LINER 15A
 LFE RICH RAY 369Z
 MISS R PLUS 3158N
 LFE BS LEWIS 322U
 GARREN'S TIA DALMA 17X
 ANCHOR D TRUE GRIT 520Y
 BEECH BROS XANTHIPPE 32X

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|------|-------|------|-----|------|
| 69 | 800 | 1280 | 4.8 | 4.3 | 83.4 | 121.4 | 68.3 | 0.4 | 26.6 |



SIRE OF LOT 36
R PLUS SWAYZE



DAM OF LOT 36
BRSF 37E

Homo Polled. Hetero Black. Twin.

GL Swayze 123H has been a standout since Birth! This Black baldy bull is a thick, stylish, complete, moderate framed bull with lots of middle. His Dam Savannah 37E was 1st pick from the 2017 born heifers and has not disappointed in her production. Savannah 37E is a Blackbeard crossed with BRSF 15B, a True Grit female that is one of the best Fullbloods to walk BRSF. 123H sire is non-other than R Plus Swayze which was the high seller at R Plus Simmentals in 2018! R Plus Swayze is a paternal sibling to the \$150,000 R Plus Yuma bull that brought lots of attention in the Simmental Industry this year. GL Swayze 123H has a strong unique pedigree with the maternal traits to produce stylish females with beautiful udders in the future. With all that said, 123H has an impressive phenotype with the genetic backing to add value to your herd.

Owned by Justin Glessman, Glessman Livestock, Brooks AB

lot
37



Polled. Hetero Black.

Baldy nation here we go, this is one that you will want to take a look at! I'm not sure if there is another female at the farm that has more consistently raised bull calves and put them in the replacement pen every year. Sons have sold to Michael Danyluk, North Creek Simmentals, and last year's heifer calf sold to PercyView Simmentals in last years sale! Don't forget old 27W is 12 years old and just calved out with another heifer calf as we speak! Broody cows make Herdbulls and that's what we have here with these two! A splash of fullblood in each side of the pedigree gives some outcross to the black Simmental world and some extra milk and performance. It's a no brainer to check out this one, longevity and proven!

BRSF BS FINAL AFFAIR 105H

37

BRSF BS FINAL AFFAIR 73H

38

** P PUREBRED | 5/2/2020 | CA-BPG1330672 | BRSF 105H

** P PUREBRED | 26/1/2020 | CA-BPG1330629 | BRSF 73H

WHEATLAND FINAL AFFAIR
LWC FINAL AFFAIR 163D
LWC MISS RENDEZVOUS 183X

C&D TULSA
BLUSHROSE MS TULSA 27W
BLUSHROSE MS SHADOW 20S

STF ROYAL AFFAIR Z44M
WHEATLAND LADY 212Z
RENDEZVOUS 536U
LWC MISS DIAMOND 366S
C&D POCO
MS BGS JINX 121J
MR GJR PILSNER 68P
MILE WEST MISS 52M

WHEATLAND FINAL AFFAIR
LWC FINAL AFFAIR 163D
LWC MISS RENDEZVOUS 183X

KOP CROSBY 137W
ERIXON LADY 80Y
SUNNY VALLEY RED LISA 21N

STF ROYAL AFFAIR Z44M
WHEATLAND LADY 212Z
RENDEZVOUS 536U
LWC MISS DIAMOND 366S
MUIRHEAD LIVE WIRE 95R
KOP MS BENGIE 6P
LCHMN BODYBUILDER 7303F
SUNNY VALLEY LISA 1L

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|-----|-----|------|-----|-----|------|-----|------|-----|------|
| 106 | 785 | 1210 | 0.6 | 6.3 | 75.6 | 112 | 66.9 | 0.5 | 29.1 |

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|-----|-----|------|-------|------|-----|------|
| 98 | 900 | 1340 | 3.7 | 6.2 | 78.1 | 112.3 | 66.2 | 4.6 | 27.1 |

Polled. Hetero Black.

Another Final Affair calf that has all the bells and whistles for a young herdbull. He is a late Jan calf that has tons of performance, big hiped, and an incredible topline. His mother came from Erixons many years ago and is still here pumping out the good ones. Maternal sibs have sold to Gerald and Edith Daoust, Irvin Carson, NA Bar Land & Cattle, and North Creek Simmentals. A bulletproof combination that is proven to work!



lot
38

lot
39



Homo Polled. Hetero Black.

Here is the final, Final Affair calf in the offering, but probably one of the best. 65H is of a good young red cow that has a square udder and is moderate framed. This guy's Maternal Grand Dam again is one of our favourite cows and also the Dam of our Lot 11 bull. Many people have seen her and admired her for her depth, capacity, and just a brood cow to the T. 65H is long bodied and will add some extra length to his calf crop. Big Nuted, deep bodied, you're sure to get some big-time calves.

BRSF BS FINAL AFFAIR 65H

39

** P PUREBRED | 21/1/2020 | CA-BPG1330670 | BRSF 65H

WHEATLAND FINAL AFFAIR
LWC FINAL AFFAIR 163D
LWC MISS RENDEZVOUS 183X

NUG RECOIL 272Y
BRSF LADY ADEL 46E
BLUSHROSE MS ADEL 325 A

STF ROYAL AFFAIR Z44M
WHEATLAND LADY 212Z
RENDEZVOUS 536U
LWC MISS DIAMOND 366S
IPU 52N ACCELERATOR 222U
NUG SHERRY 686S
ANCHOR D IMAX 250Y
BLUSHROSE ROXY 25Y

BRSF BS CASH 15H

40

*** P PUREBRED | 6/1/2020 | CA-BPG1330686 | BRSF 15H

CIRCLE G CASH 1C
KKH CASH 14F
KKH MS SONYA 570C

TER-RON ABSOLUTE 54D
BRSF LADY SHALIMAR 840F
LFE BS SHALIMAR 173X

KWA FLYF RED MOUNTAIN 16Z
SWAN LAKE NO SECRET 76A
CROSSROAD CHEVALIER 163Z
TRI K MS SONYA 36Y
TER-RON ABSOLUTE 447B
DEEG MS 54Y
MR NLC SUPERIOR S6018
LFE BS SHALIMAR 154T

| BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK | BW | WW | YW | CE | BW | WW | YW | MWW | MCE | MILK |
|----|-----|------|----|-----|----|-------|------|-----|------|----|-----|------|------|------|----|-------|------|-----|------|
| 88 | 835 | 1355 | 6 | 4.4 | 72 | 102.2 | 63.6 | 3 | 27.6 | 71 | 800 | 1150 | 11.2 | -0.4 | 66 | 103.5 | 59.4 | 7 | 26.4 |

Homo Polled. Hetero Black.

Here is a good Cash son who is the only one that came black! His mother strays from the great cow family Shalimar. His maternal grand sire Absolute is one of our most sought-after sires from one calf crop. They are making unbelievable females, tight udders, and just work. With his 71 lb birthweight, you have the ability to breed him to whatever type of cow you want and get calving ease. For a first calf heifer to raise a calf the first year and wean him off at 800 lbs, I'd say that's pretty reasonable for the first year. Heavy haired, clean fronted, big hipped, he is one of a kind.



lot
40

lot
41



Homo Polled. Homo Black.

Last year we bought a few females from Brian McCarthy of Spring Creek Simmentals and this guy's mother was one of those. You'll notice he is a half blood, which means he will have added vigour from the Angus and have the growth from his Simmental Dam. He has an extra rib to him and is deep sided and full of hair. We are really happy with how he has been maturing and think he would be a great asset to the most critical cattlemen. Sparkplug and Liner on the cow side means tons of jam.

BRSF BS EXCELLENCE 39H

**

P 1/2 SIMMENTAL 1/2 ANGUS | 14/1/2020 | PENDING | BRSF 39H

41

POSS ELEMENT 215
HBH EXCELLENCE 63E
GREENBUSH GEORGINA 1X

SPRINGCREEK SPARK PLUG
SPRINGCREEK LISA 51F
SPRING CREEK LISA 802B

POSS EASY IMPACT
POSS ERICA 004
HARB PENDLETON 765 J H
GREENBUSH GEORGINA 5U
ANCHOR D VIPER 103W
SPRINGCREEK BROOKE 68Z
SPRINGCREEK LINER 56U
SPRINGCREEK RED TARA 40S



reference SIREs

KKH CASH 14F

POLLED PUREBRED | JAN 6, 2018 | PG1249969 | KKH 14F

R1

| BW | 205D | 365D | CE | BW | WW | YW | MWW | MCE | MILK |
|----|------|------|------|------|------|------|------|-----|------|
| 78 | 744 | 1336 | 10.4 | -0.4 | 60.5 | 98.2 | 61.8 | 7.0 | 31.5 |



R5 ELLIOT 15E

POLLED PUREBRED | JUNE 22, 2016 | 1179859 | MDR 324D

R2

| BW | 205D | 365D | CE | BW | WW | YW | MWW | MCE | MILK |
|----|------|------|-----|-----|------|-------|------|-----|------|
| 92 | 779 | | 3.3 | 4.4 | 86.4 | 134.5 | 56.9 | 3.1 | 13.7 |



ZSL MR ESCOBAR 49E

POLLED PUREBRED | JAN 2, 2017 | 1225352 | ZSL 49E

R3

| BW | 205D | 365D | CE | BW | WW | YW | MWW | MCE | MILK |
|----|------|------|-----|-----|------|-------|------|-----|------|
| 90 | 773 | 1384 | 6.0 | 3.5 | 70.4 | 109.3 | 59.2 | 2.8 | 24.0 |



RST FREADEY 16F

POLLED PUREBRED | JAN 16, 2018 | 1262969 | RST 16F

R4

| BW | 205D | 365D | CE | BW | WW | YW | MWW | MCE | MILK |
|----|------|------|-----|-----|------|-------|------|-----|------|
| 86 | 850 | | 9.6 | 0.0 | 77.6 | 117.8 | 69.2 | 5.4 | 30.4 |



EPD TERMS DEFINED BY THE CANADIAN SIMMENTAL ASSOCIATION

CE - CALVING EASE – The ease with which a bull’s calves are born to first calf heifers. A first calf heifer is defined as a female calving for the first time at 33 months of age or less. EPDs are reported as the expected difference in unassisted calvings. When comparing calving ease EPDs of two sires, the larger EPD indicates a higher percent of unassisted births for calves sired by this bull.

BW - BIRTH WEIGHT – Calf weight at birth adjusted to a mature dam equivalent. Expected progeny performance is reported in pounds. The EPD value predicts the difference in average birth weight of a bull’s calves, compared to calves of all other bulls evaluated. When comparing the birth weight EPDs of two sires, the larger EPD indicates a heavier average birth weight for calves sired by this bull.

WW - WEANING WEIGHT – Calf weight taken between 160 and 250 days of age and adjusted to 205 days of age and a mature dam equivalent. Expected progeny performance is reported in pounds. The EPD value predicts the difference in average 205-day weight of an animal’s calves compared to calves of all other animals evaluated. When comparing the weaning weight EPDs of two sires, the larger EPD indicates a heavier average weaning weight for calves sired by this bull.

YW - YEARLING WEIGHT – Weight taken between 330 and 440 days of age and adjusted to 365 days of age and a mature dam equivalent. Expected progeny performance is reported in pounds. The EPD value predicts the difference in average 365-day weight of an animal’s progeny, compared to the progeny of all other animals evaluated. When comparing the yearling weight EPDs of two sires, the larger EPD indicates a heavier average yearling weight for calves sired by this bull.

MWW - MATERNAL WEANING WEIGHT – The weaning weight of an animal’s daughters’ calves. Expected progeny performance is reported in pounds. The EPD value predicts the difference in average 205-day weight of an animal’s daughters’ calves compared to calves from daughters of all other animals evaluated. The evaluation reflects both the maternal ability of an animal’s daughters and the growth potential of their calves. When comparing maternal weaning weight EPDs of two sires, the larger maternal weaning weight EPD indicates heavier weights due to daughters’ ability to produce heavier calves.

MCE - MATERNAL CALVING EASE – The ease with which a sire’s daughters calve as first calf heifers. A first calf heifer is defined as a female calving for the first time at 33 months of age or less. Expected progeny differences are reported as the difference in % unassisted calving’s. When comparing the maternal calving ease EPDs of two sires, the larger EPD indicates a higher percentage of unassisted births for calves born to this sire’s daughters. Maternal Calving Ease = 1/2 of the CE EPD + Maternal Calving Ease.

MILK - MATERNAL MILK – The maternal ability of an animal’s daughters. Expected progeny performance is reported in pounds of calf weaning weight. The EPD value predicts the difference (due to maternal ability) in average 205-day weight of an animal’s daughters’ calves, compared to calves of daughters of all other evaluated animals. When comparing the maternal milk EPDs of two sires, the larger maternal milk EPD indicates heavier average weaning weights due to the daughters’ greater maternal ability.

EPD BREED AVERAGES CE 6.9 BW 3.8 WW 75.3 YW 110.6 MWW 66.2 MCE 4.0 MILK 25.2

Homozygous Polled – This individual is polled and carries two polled genes. The animal will sire all polled offspring regardless of whether the other parent is horned or polled.

| BULL | COW | RESULTING PROGENY |
|-------------|---------------|-------------------|
| HOMO POLLED | HOMO POLLED | 100% POLLED |
| | HETERO POLLED | 100% POLLED |
| | HORNED | 100% POLLED |

Heterozygous Polled – The individual is polled but carries both a polled gene and a horned gene. The animal will sire both polled and horned calves.

| BULL | COW | RESULTING PROGENY |
|---------------|---------------|------------------------|
| HETERO POLLED | HOMO POLLED | 100% POLLED |
| | HETERO POLLED | 75% POLLED, 25% HORNED |
| | HORNED | 50% POLLED, 50% HORNED |

Homozygous Black – This individual will always pass on a black gene for color to his offspring.

| BULL | COW | RESULTING PROGENY |
|------------|--------------|-------------------|
| HOMO BLACK | HOMO BLACK | 100% BLACK |
| | HETERO BLACK | 100% BLACK |
| | RED | 100% BLACK |

Heterozygous Black – This individual will pass on both Black Colour (Dominant) and Red Colour (Recessive). The bull is black in colour and carries one black gene and one red gene.

| BULL | COW | RESULTING PROGENY |
|--------------|--------------|--------------------|
| HETERO BLACK | HOMO BLACK | 100% BLACK |
| | HETERO BLACK | 75% BLACK, 25% RED |
| | RED | 50% BLACK, 50% RED |

Non-diluter – This individual does not carry the diluter gene and therefore will not pass on the diluter gene to his progeny. Example: A non-diluter bull mated to a black cow won’t have a gray calf. Will either be red or black.

Blushrose Simmental Farm
Box 1672, Unity, SK S0K 4L0

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